



# Wessex Board

**MEETING (Virtual)**

20<sup>th</sup> January 2021

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## Attendees

Colin Angell, Dave Gunter, Dan Hunter, Peter Lambert, Annetta Minard, Helen Rushby, Ellis Phillips

## Apologies

Michelle Honeybun, Wayne Tinsley-Veale, Anthony Roberts, Amy Weemes

## Minutes

- Chair **Dave Gunter (DG)** welcomed and thanked everyone to the meeting and **Ellis Phillips (EP)** who is attending to see how he could help more.

### 1. Marketing Update

- **Dan Hunter (DH)** provided an update on the across the social media channels and increased registrations as a result. All noted these were positive steps forward for the club.
- **DH** mentioned that the December marketing budget was yet to be used and will be carried forward until we are able to resume training to "double-up" that month.
- **Board** praised the efforts of the team for improving the club engagement and the increased interest in joining the club.

### 2. Treasurer Update

- **Peter Lambert (PL)** provided an update about the accounts being fairly static and not much activity.
- Some juniors are still paying their monthly subs so will be entitled a refund come the summer.
- A few players are yet to pay the October and December subs. Coaches will chase up again so we can get these resolved.
- **Helen Rushby (HR)** has now got online access to the club banking after many challenges from Lloyds bank. Lloyds have paid the club £350 in compensation for the trouble.

### 3. Development Plan

- **Annetta Minard (AM)** shared an update with DiSE through LeAF. We are still waiting for further information from Volleyball England and LeAF to understand how the education/training relationship will work.
- **DH** highlighted concerns how club players on DiSE vs non-club members on DiSE would receive their coaching provision and allocation of the DiSE funds.
- **Agreed to continue in the short term until numbers potentially pick up. AM will continue discussions with LeAF.**
- **DH** suggested **AM** join the coaches meeting to understand how we can reorganise the club to allow for growth in the younger (U14) age groups and feed this back into the development plan.
- **Colin Angell (CA)** mentioned we should improve marketing of the DiSE programme and making members aware of the benefits such as the 65 UCAS points.

### 4. Training Schedule Review

- **DH** highlighted a concern with the board that we have had a large increase in the U14 and below age groups. We could easily be oversubscribed and due to the lack of flexibility in the existing schedule we potentially would have to turn players away.
- Club coaches are meeting in February to look at ways to adjust the schedule to give opportunities for growth in the years to come.

### 5. Sponsor Booklet / Packages

- **DH** wanted to finalise the sponsorship booklet so the club to begin to circulate this within the club membership so that motivated members could begin to approach local companies.
- **DH** shared the latest version of the brochure and budget
- **Board** raised concerns whether now was the right time to approach companies given the ongoing pandemic impact so many
- All agreed that we should ensure the booklet is prepared so we are ready to go but would wait to send it out.
- **Board agreed to take a final review to finalise the booklet by 7<sup>th</sup> February 2021**

### 6. Budgeting for paid roles

- **DH** raised the issue with volunteer coaches and the long term success of the club. Adding some budget for coaching could attract new coaches that would otherwise have to work elsewhere or could fund a senior player for a season and keep them playing in an expensive Super League.
- **Board were all in agreement the club needs to make the steps forward to budgeting for coaching delivery within the club.**

- **HR** said she will seek advice from her payroll at work the best way the club could structure this and will review/enhance the simple budget **DH** had presented.
- **PL** mentioned we should try to avoid the additional overhead of PAYE given the rest of the club will be voluntary and we should ensure we are correctly structured to support this.
- **DG** will review and update the job specs to reflect this.
- **Board agreed from September 2021 we will subsidise coach delivery once we have fully understood the tax implications and the appropriate structure.**
- **AM** to include this update in the club development plan
- **DG** and **CA** will review Sport England advice around subsidising coaches and report back with any suitable advice.
- Suggestions will be reviewed at the next board meeting.

## **7. Kit**

- **DH** confirmed that the new match kit has arrived and is all complete.
- Ladies shorts have just become available in the shop and we will shortly order 28 pairs for the 2 ladies kits.

## **8. AOB**

- **DH** mentioned the trademark application had been submitted with no issues raised.
- **DG** shared updates with the shared coaching project supported by BU. It will be sent out to schools for an expression of interest and **DG** will look at opportunities with Sportset.
- **DG** mentioned that its unlikely to resume to play anytime soon and **PL** suggested the board proactively look at how we could resume on the beach in the summer.